

**The Auxiliary of Robert Wood Johnson University Hospital**  
**49<sup>th</sup> ANNUAL AUTUMN BALL**  
**Saturday, October 11, 2008 at the Hyatt Regency New Brunswick**

**PROMOTIONAL OPPORTUNITIES**

Date \_\_\_\_\_

**AD JOURNAL**

_____	Back Cover (reserved)	(7.5" x 10")	\$5,000.00
_____	Inside Front Cover (reserved)	(7.5" x 10")	\$3,000.00
_____	Inside Back Cover (reserved)	(7.5" x 10")	\$3,000.00
_____	Full Color Page	(7.5" x 10")	\$3,000.00
_____	Philanthropist Page	(7.5" x 10")	\$2,500.00
_____	Humanitarian Page	(7.5" x 10")	\$2,000.00
_____	Patron Page	(7.5" x 10")	\$1,500.00
_____	Benefactor Page	(7.5" x 10")	\$1,250.00
_____	Full Page	(7.5" x 10")	\$1,000.00
_____	Half Page / horizontal	(7.5" x 5")	\$600.00
_____	Quarter Page	(3.75" x 5")	\$350.00
_____	Friend <i>(Listed together on one page in Journal)</i>		\$150.00

Please repeat my 2007 Autumn Ball journal advertisement (if applicable).

**SILENT AUCTION DONATION**

Description of Donation: \_\_\_\_\_

Dollar Value of Donation: \_\_\_\_\_

Other Information/Specific Restrictions/Blackout Dates: \_\_\_\_\_

**YOUR COMPANY INFORMATION**

Company/Individual Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

All donor companies will be posted on the Autumn Ball website page. Check here if you wish to remain anonymous \_\_\_\_.

Checks made payable to **Auxiliary of Robert Wood Johnson University Hospital (RWJUH)** and sent to:

The RWJ University Hospital Foundation

8 Easton Avenue, New Brunswick, NJ 08901

Phone: 732.745.7393 Fax: 732-846-6815 Email ads to: rwjuh.aux@verizon.net

The Auxiliary of Robert Wood Johnson University Hospital has been determined by the IRS to be a not-for-profit 501(c)(3) corporation. Journal advertisements are tax-deductible to the full extent of current IRS regulations. Please consult your tax advisor for information on the tax deductibility of your advertisement. **The Auxiliary's Taxpayer ID # is: 22-6014339.** Information filed with the Attorney General concerning this charitable solicitation may be obtained from the Attorney General of the State of New Jersey by calling 973-504-8215. Registration does not imply endorsement.

***Ad Journal Deadline: Friday, August 29, 2008***

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**PREMIUM SPONSORSHIP OPPORTUNITIES**

**Platinum Sponsor \$30,000**

20 guest reservations (2 tables)	Premier seating
VIP Acknowledgement	Name on event signage
Company logo on Autumn Ball website	4 Color or Philanthropist Page in Ad Journal
Meet and be photographed with entertainment	Limousine service for six ( <i>from one destination</i> )

**Gold Sponsor \$25,000**

12 guest reservations	Premier seating
VIP Acknowledgement	Name on event signage
Company logo on Autumn Ball website	Gold Humanitarian Page in Ad Journal

**Silver Sponsor \$20,000**

10 guest reservations	Superior seating
Name on event signage & Autumn Ball website	Silver Patron Page in Ad Journal

**Bronze Sponsor \$15,000**

10 guest reservations	Superior seating
Name on event signage & Autumn Ball website	Bronze Benefactor Page in Ad Journal

**Special Sponsor \$10,000**

10 guest reservations	Superior seating
Name on event signage & Autumn Ball website	Full Page in Ad Journal

**Gala Table \$5,500**

10 guest reservations	Preferential seating
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**Gala Sponsor \$5,000**

Name on event signage & Autumn Ball website	Platinum Page in Ad Journal
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**Gala Ticket \$600**

*Additional opportunities are also available for sponsoring other facets of the Autumn Ball.  
Please call for information.*

***Sponsorship Deadline: Friday, August 29, 2008***