



# 50<sup>th</sup> ANNUAL AUTUMN BALL

Saturday, October 17, 2009 at the Hyatt Regency New Brunswick

## Promotional Opportunities

### AD JOURNAL

_____	Back Cover (please call for availability)	(5.75" x 9.0")	\$5,000.00
_____	Inside Front Cover (please call for availability)	(5.75" x 9.0")	\$3,000.00
_____	Inside Back Cover (please call for availability)	(5.75" x 9.0")	\$3,000.00
_____	Full Color Page	(5.75" x 9.0")	\$3,000.00
_____	Humanitarian Page	(5.75" x 9.0")	\$2,000.00
_____	Patron Page	(5.75" x 9.0")	\$1,500.00
_____	Benefactor Page	(5.75" x 9.0")	\$1,250.00
_____	Full Page	(5.75" x 9.0")	\$1,000.00
_____	Half Page / horizontal	(5.75" x 4.25")	\$600.00
_____	Quarter Page	(2.75" x 4.25")	\$350.00
_____	Friend (Listed together on one page in Journal)		\$150.00

Please repeat my 2008 Autumn Ball journal advertisement (if applicable). We will scale to fit.

### SILENT AUCTION DONATION

Description of Donation \_\_\_\_\_

Dollar Value of Donation \_\_\_\_\_

Other Information/Specific Restrictions/Blackout Dates \_\_\_\_\_

### YOUR COMPANY INFORMATION

Company/Individual Name \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email \_\_\_\_\_

Checks made payable to *Auxiliary of Robert Wood Johnson University Hospital (RWJUH)* and sent to:

The RWJ Auxiliary of RWJUH

One Robert Wood Johnson Place, New Brunswick, NJ 08901

For information: 732-937-8750 Fax: 732-418-8379 Email ads to: [rwjuh.aux@verizon.net](mailto:rwjuh.aux@verizon.net)

The Auxiliary of Robert Wood Johnson University Hospital has been determined by the IRS to be a not-for-profit 501(c)(3) corporation. Journal advertisements are tax-deductible to the full extent of current IRS regulations. Please consult your tax advisor for information on the tax deductibility of your advertisement. **The Auxiliary's Taxpayer ID # is: 22-6014339.** Information filed with the Attorney General concerning this charitable solicitation may be obtained from the Attorney General of the State of New Jersey by calling 973-504-8215. Registration does not imply endorsement.

***Ad Journal Deadline: Friday, September 4, 2009***



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***PREMIUM SPONSORSHIP OPPORTUNITIES***

**Gold Sponsor \$25,000**

12 guest reservations	Premier seating
VIP acknowledgement	Name on event signage
Company logo on Autumn Ball website	2-Page Spread Ad Humanitarian Section of Ad Journal
Acknowledgement with guest give-away item	Company Logo on Event Cocktail Napkins
Your company name/logo included in all event advertising, including October 2009 <i>New Jersey Monthly</i> *	

**Silver Sponsor \$20,000**

10 guest reservations	Premier seating
Name on event signage & Autumn Ball website	Patron Page in Ad Journal
Your company name/logo included in all event advertising, including October 2009 <i>New Jersey Monthly</i> *	
Acknowledgement with guest give-away item	

**Bronze Sponsor \$15,000**

10 guest reservations	Superior seating
Name on event signage & Autumn Ball website	Benefactor Page in Ad Journal
Acknowledgement with guest give-away item	

**Special Sponsor \$10,000**

10 guest reservations	Preferential seating
Name on event signage & Autumn Ball website	Full Page in Ad Journal
Acknowledgement with guest give-away item	

**Gala Table \$4,500**

10 guest reservations	Preferential seating
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**Gala Sponsor \$5,000**

Name on event signage & Autumn Ball website	Humanitarian Page in Ad Journal
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**Gala Ticket \$475**

***Additional opportunities are also available for sponsoring other facets of the Autumn Ball.  
Please call for information.***

***Sponsorship Deadline: Friday, September 4, 2009***

***\*Note: Deadline for inclusion in October issue of New Jersey Monthly is 8/14/09.***

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